



Sterling Design Associates, llc

CLIENT REPRESENTATION | PLANNING | CIVIL ENGINEERING | LANDSCAPE ARCHITECTURE

THE SDA TEAM



WAYNE T. STERLING, RLA, LEED-AP | PRESIDENT

Wayne leads Sterling Design Associates with more than 25 years of experience in site development and landscape architecture, with most of those years as the president of the company. His extensive expertise in designing and coordinating commercial retail centers, restaurants, and office/warehouse projects has defined SDA as a leader in commercial and retail development. Wayne oversees the day to day operations of the company, and he actively manages site design and entitlement processes for projects throughout the Western U.S. He is also the recipient of Award of Honor from New Mexico chapter of ASLA for Grandview Park in Gallup, NM.

Licensed Landscape Architect in CO, NM, WY, AZ, UT and TX. National registration with CLARB, 1996.



JAY M. NEWELL, PE | VICE PRESIDENT, DIRECTOR OF ENGINEERING

Jay's 20-plus years of engineering expertise in commercial land development throughout the Rocky Mountain region provides the engineering leadership for Sterling Design Associates. Client relationships are the backbone of the company's success, and those clients rely on Jay's substantial site design experience to navigate reviewing agency requirements and provide a design that works. His involvement with projects ranging from one acre to over 200 acres and his extensive site redevelopment knowledge are an asset for corporate clientele, development companies, and architectural firms.

Professional Engineer licensed in CO, WY, NM, UT, and NV. National registration with NCEES, 2007.



JONATHAN D. SPENCER, RLA | VICE PRESIDENT, DIRECTOR OF LANDSCAPE ARCHITECTURE

With over 19 years of experience in commercial and residential design as well as design/build projects, Jonathan brings a comprehensive skill set to all of the projects he undertakes. His creative and practical approach to site and landscape design projects provide clients with realistic solutions to complex design challenges. His breadth of knowledge and management experience includes work on hospitality, retail, warehouse, medical/professional, urban redevelopment, streetscapes, energy facilities and custom residential projects. In addition, past work on LEED-certified developments gives him the conservation perspective on all of his projects.

Licensed Landscape Architect in CO and CA. National registration with CLARB since 2006.



CYNTHIA M. PEDRIOLI, RLA | PRINCIPAL, PLANNING & ENTITLEMENTS

Cynthia's 18 years of experience in entitlements, site design and analysis of regional systems provides the Sterling Design team with a comprehensive perspective on projects. She has a solid understanding of planning and landscape design for projects of all sizes, from single commercial pad sites to master-planned communities and regional park systems. Her experience includes detailed site research, demographic and budget analysis, design guidelines, and on-site landscape and water conservation analysis. Cynthia works as a project representative to deliver entitlement submittals, meet with stakeholders, and present to boards and councils for project approvals.

Licensed Landscape Architect in CO.



MATTHEW F. DUHAIME, PE, PLS, LEED-AP | SENIOR PROJECT ENGINEER

With more than 30 years of experience as a Project Engineer and Project Surveyor throughout the Western U.S., Matthew understands all aspects of commercial and residential land development. His extensive experience with corporate clients, the development of large box retail anchors (such as Home Depot, Kroger, and Safeway), as well as developer-driven shopping center development and urban redevelopment is a valuable asset to Sterling Design Associates. Additional technical expertise in environmental permitting, including wetlands (Federal 404), underground fuel tank permitting UST (state), and floodplain management (CLOMR, LOMR – FEMA) provides further expertise.

Professional Engineer licensed in CO. Land Surveyor licensed in CO.

THE SDA TEAM



JOSEPH WILSON, RLA, CID | SENIOR LANDSCAPE ARCHITECT

Joseph's 18 years of project management experience and technical knowledge in landscape architecture, site planning and irrigation design is a valuable resource for the Sterling Design team. His management of projects from entitlement to construction management, including urban landscape design, sports facilities, schools, military bases and commercial development in over 20 states gives him a wealth of perspective on projects of any size from start to finish. In addition, Joseph is an Irrigation Association Certified Irrigation Designer (CID). With this perspective, he encourages clients, jurisdictions, and communities to embrace xeric drought tolerant landscapes.

Licensed Landscape Architect in CO, NE, NV, MO, AR, KS, and TX. National registration with CLARB since 2006.



RYAN J. LOFTUS, PE | PROJECT ENGINEER

Ryan is a project engineer with more than 9 years of experience in residential and commercial land development in both the greater Denver area and the Northeastern U.S. His attention to detail and work in streamlining standards and production methods benefits all of Sterling Design Associate's clients. In addition, his past experience in septic design, underground detention, cost projections, specification writing, and Civil 3D design provide additional areas of expertise to the design team.

Professional Engineer licensed in CO and CT. Member of ULI Colorado.



JOE G. SCHIEL, PE | PROJECT ENGINEER

Joe brings more than 8 years of civil engineering and land development experience to Sterling Design Associates. His experience includes small retail sites as well as larger multi-tenant commercial developments. Joe's familiarity with zoning, entitlement and permitting processes in numerous jurisdictions throughout Colorado helps streamline the design and submittal processes for clients. Joe prides himself in providing a design that meets the specific needs of clients while delivering projects on-schedule and within budget.

Professional Engineer licensed in CO.



MICHAEL E. HAAF, RLA | PROJECT LANDSCAPE ARCHITECT

Michael brings over 20 years of design experience in both Florida and Colorado to Sterling Design Associates. His diverse experience includes planning and design of commercial sites, mixed-use projects, corporate campuses, cemeteries, streetscapes, parks, sports complexes and residential communities. His expertise with site planning, landscape and hardscape design, bid processing, cost estimating and contract administration results in strong project management for any projects he undertakes.

Licensed Landscape Architect in CO and FL. Registered Arborist in CO.



JARED D. MARTINEZ, EI | DESIGN ENGINEER

As a veteran of the United States Air Force, Jared's interest in civil engineering sparked from the training received for rapid runway repair and bare base setup. His 5 years of civil design experience in both New Mexico and Colorado includes highly technical water and wastewater infrastructure design involving pressure zone optimization, system-wide water modeling for municipalities, trenchless utility design for large diameter waterlines, potable water pump stations, and sanitary sewer lift stations. In addition to his technical infrastructure experience, Jared also has a background in water and wastewater master planning, commercial and residential land development, specifications, cost estimations, construction administration and Civil 3D design.



CHARLIE S. MEEKS | LANDSCAPE DESIGNER

Charlie is a recent graduate of the Colorado State University Master of Landscape Architecture program. Through both the program and his experience as a graphic designer and working artist, he brings an artist's touch to the Sterling Design team. His invaluable skills in Photoshop, Illustrator and 3D modeling will provide clients with the resources to tell the story of their projects to community members and reviewing agencies. Charlie's experience in residential design and installation as well as his familiarity with the Colorado plant palette also give him a solid basis to hone his skills as a landscape designer.