



Sterling Design Associates, llc

CLIENT REPRESENTATION | PLANNING | CIVIL ENGINEERING | LANDSCAPE ARCHITECTURE

THE SDA TEAM



WAYNE T. STERLING, RLA, LEED-AP | *PRESIDENT, DIRECTOR OF LANDSCAPE ARCHITECTURE*

Wayne leads Sterling Design Associates with more than 24 years of experience in site development and landscape architecture, with over half of those years as the president of the company. His extensive expertise in designing and coordinating commercial/retail centers, restaurants, and office/warehouse projects has defined SDA as a leader in commercial and retail development. Wayne oversees the day to day operations of the company, and he also actively manages site design and entitlement processes for projects throughout the Western U.S. Wayne is a graduate of the University of Arizona with a Bachelor of Landscape Architecture. He is also the recipient of Award of Honor from New Mexico chapter of ASLA for Grandview Park in Gallup, NM.

Licensed Landscape Architect in CO, NM, WY, AZ, UT and TX. National registration with CLARB, 1996.



JAY M. NEWELL, PE | *VICE PRESIDENT, DIRECTOR OF ENGINEERING*

Jay's 20-plus years of engineering expertise in commercial land development throughout the Rocky Mountain region provides the engineering leadership for Sterling Design Associates. Client relationships are the backbone of the company's success, and those clients rely on Jay's substantial site design experience to navigate reviewing agency requirements and provide a design that works. His involvement with projects ranging from one acre to over 200 acres and his extensive site redevelopment knowledge are an asset for corporate clientele, development companies, and architectural firms. Jay has a B.S. in Civil Engineering and Bachelor of Landscape Architecture from Iowa State University.

Professional Engineer licensed in CO, WY, NM, UT, ID, and NV. National registration with NCEES, 2007.



PEGGY S. FRIESEN | *VICE PRESIDENT, DIRECTOR OF BUSINESS & PROJECT DEVELOPMENT*

Leveraging nearly 30 years of experience in coordinating public and private commercial development projects through regulatory approval processes, Peggy brings an unmatched level of experience in roll-out programs for national clients to Sterling Design Associates. Peggy's experience working in both the public and private sectors has provided her with a unique set of skills to achieve site development success for clients while having a comprehensive understanding of the municipal development processes. Her expertise includes site investigations and feasibility studies, budget tracking, conflict resolution, and case management. Peggy's detail-oriented approach to managing multidisciplinary teams of planners, engineers and architects provides SDA's clients and their programs with a clear path to project approvals and permits. Peggy is a graduate of Hastings College with a Bachelor of Arts degree.



JOEL D. TOMPKINS, PE, CPESC, LEED-AP | *PRINCIPAL, CIVIL ENGINEER*

While managing commercial, retail, residential, industrial, multi-use and public infrastructure projects for over 20 years, Joel has developed a comprehensive methodology for completing projects with the best design in mind. In addition to his strong technical knowledge of how sites should drain and function, Joel also manages all aspects of projects for Sterling Design Associates, including site design, construction plans, cost estimates, bidding and close-out. He also provides extensive experience working with water and sanitation districts and provides project coordination on multi-disciplinary teams. Joel received a B.S. in Civil Engineering from University of Texas.

Professional Engineer licensed in CO, OK, MT and TX. National registration with NCEES. Certified professional in erosion and sedimentation control (CPESC Council)



JONATHAN D. SPENCER, RLA | *PRINCIPAL, LANDSCAPE ARCHITECT*

With over 16 years of experience in commercial and residential design as well as design/build projects, Jonathan brings a comprehensive skill set to all of the projects he undertakes. His creative and practical approach to site and landscape design projects provide clients with realistic solutions to complex design challenges. He brings a breadth of knowledge and management experience from managing hospitality, retail, warehouse, medical/professional, urban redevelopment, streetscapes, energy facilities and custom residential projects. In addition, past work on LEED-certified developments gives him the conservation perspective on all of his projects. Jonathan is a graduate of Cal Poly Pomona with a B.S. in Landscape Architecture.

Licensed Landscape Architect in CO and CA. National registration with CLARB since 2006.

THE SDA TEAM



MATTHEW F. DUHAIME, PE, PLS, LEED-AP | SENIOR PROJECT ENGINEER

With more than 30 years of experience as both a Project Engineer and Project Surveyor throughout the Western U.S., Matthew understands all aspects of commercial and residential land development. His extensive experience with corporate clients, the development of large box retail anchors (such as Home Depot, Kroger, and Safeway), as well as developer-driven shopping center development and urban redevelopment projects is a valuable asset to Sterling Design Associates. Additional technical expertise in environmental permitting, including wetlands (Federal 404), underground fuel tank permitting UST (state), and floodplain management (Clomr, Lomr – FEMA) provides further expertise. Matthew is a graduate of both Metropolitan State College with a degree in Civil Engineering and Red Rocks Community College with a degree in Surveying.

Professional Engineer licensed in CO. Land Surveyor licensed in CO.



STAN R. JOHNSON, RLA | PROJECT LANDSCAPE ARCHITECT

Stan's project management experience spans 24 years, primarily as a Landscape Architect, but with a background in architecture. His focus on construction plans, detailing, site grading and construction administration is specifically relevant to Sterling Design Associate's work in Nevada. In addition to the commercial and retail focus of SDA's work, Stan also has experience working on public sector buildings, schools, college campuses and park and recreation facility projects. Stan is a graduate of the University of Nevada Las Vegas with a B.S. in Architecture.

Licensed Landscape Architect in CO and NV.



MICHAEL E. HAAF, RLA | PROJECT LANDSCAPE ARCHITECT

Michael brings over 20 years of design experience in both the Florida region and Colorado to Sterling Design Associates. His diverse experience includes planning and design of commercial sites, mixed-use projects, corporate campuses, cemeteries, streetscapes, parks, sports complexes and residential communities. His expertise with site planning, entitlements, both landscape and hardscape design, bid processing, cost estimating and contract administration results in strong project management for any projects he undertakes. Michael graduated from the University of Florida with a Bachelors of Landscape Architecture.

Licensed Landscape Architect in CO and FL. Registered Arborist in CO.



CYNTHIA M. PEDRIOLI, RLA | SITE DEVELOPMENT COORDINATOR, LANDSCAPE ARCHITECT

Cynthia brings over 16 years of broad experience with many parts of the site development process, from conceptual site layout to design guidelines to Sterling Design Associates. She has a solid understanding of site planning and landscape design for projects of all sizes, from single commercial pad sites to master-planned communities and regional park systems. Her specialized expertise includes detailed site, demographic and trends research, written and graphic design guidelines, and on-site landscape and water conservation analysis. Cynthia works as a client liaison and project representative to deliver on-time municipal entitlement submittals, and provide public facilitation and presentations to boards and councils for project approvals. She is a graduate of Colorado State University with a B.S. in Landscape Architecture.

Licensed Landscape Architect in CO.



RYAN J. LOFTUS, PE | PROJECT ENGINEER

Ryan is a project engineer with more than 8 years of experience in residential and commercial land development in both the greater Denver area and the Northeastern U.S. His attention to detail and work in streamlining standards and production methods benefits all of Sterling Design Associate's clients. In addition, his past experience in septic design, underground detention, cost projections, specification writing, and Civil 3D design provide additional areas of expertise to the design team. Ryan is a graduate of the University of Rhode Island with a B.S. in Civil Engineering.

Professional Engineer licensed in CO and CT. Member of ULI Colorado.



JENNIFER L. OLSON, LEED-AP BD+C | LANDSCAPE DESIGNER, PROJECT MANAGER

A proactive liaison for clients, Jennifer provides LEED advisement as well as site design and commercial entitlements for projects throughout the southwestern U.S. With over 5 years of experience she provides clients with project management and designs that achieve their goals while satisfying pertinent jurisdictional requirements. Jennifer also has expertise in governmental contracts, site planning, and landscape and irrigation design. In addition, her skills with Sketch Up and Adobe Photoshop assist clients and municipal staff in visualizing the final site design. She has a B.A. in Environmental Planning and Design from the University of New Mexico and a Masters of Landscape Architecture from the University of Colorado Denver.